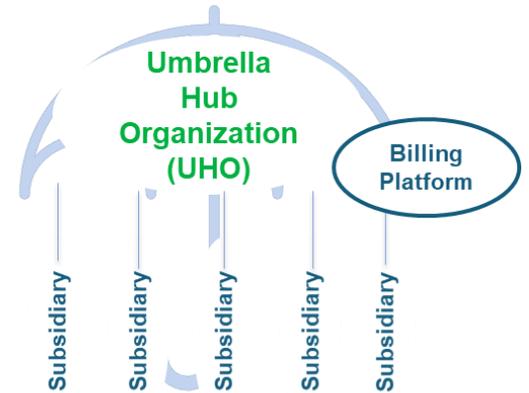




Umbrella Hub Arrangement Partner Engagement Introduction to the Modifiable Slide Deck

Umbrella Hub Arrangements Background

The Centers for Disease Control and Prevention (CDC) has developed an opportunity called an umbrella hub arrangement (UHA) that is designed to connect community-based CDC-recognized organizations to health care reimbursement for the National Diabetes Prevention Program (National DPP) lifestyle change program. In a UHA, an organization agrees to serve as the sponsoring umbrella hub organization (UHO) for organizations (subsidiaries) with pending, preliminary, full, or full plus CDC recognition. Together the UHO and subsidiary organizations work to expand the National DPP. For a UHA to be successful the organizations participating in the UHA must engage a variety of partner organizations including community-based organizations that may serve as subsidiary organizations or umbrella hub organizations, public and private payers, appropriate state-level officials, vendors, provider organizations, and other potential allies.



Modifiable Slide Deck

The UHA Modifiable Slide Deck is designed to support relationship building with new partners in a UHA and is available to any organization that is in the process of planning for or implementing a UHA. Specifically, it is recommended that organizations serving as the UHO or participating in a convener role modify the deck as needed and use it in initial conversations with partners to educate them and/or to help make the case for participation in a UHA.

How to Use the Modifiable Slide Deck

The deck is composed of approximately 40 slides that organizations may modify to meet their unique needs. The following includes some considerations for using the slide deck:

- When deciding which slides to include in a presentation, carefully consider which partner you will be presenting to, their current understanding of UHAs, their unique needs and challenges, the objective of the call, and the allotted time for presenting to them.
- It is important to a presentation on UHAs that your audience is familiar with the National DPP lifestyle change program. If your audience is unfamiliar with or needs a refresher on the National DPP, please consider creating an overview slide to match their level of knowledge using the following resources: [American Medical Association Tools for the Team](#), [National Diabetes Prevention Program Overview](#), [The National DPP Evidence](#).
- Slides throughout the deck are either modifiable (you may edit the slide) or fixed (meaning you cannot change them). Within the notes section on each slide are comments for whether the slide is fixed or modifiable and instructions on what to modify if applicable. Asterisks (*) are also used to mark sections of a slide where you need to supply information about your organization or the organization you are presenting to.
- Organizations may consult the [Umbrella Hub Arrangements Page](#) of the Coverage Toolkit for help with additional information to adapt the slides to their needs.
- Before presenting the deck, delete any slides that do not serve the goal of your presentation, as well as the instruction notes from each slide. Feel free to add your organization's logo on any slide that you modify. You may also re-create any slide that is fixed if you would like to use your logo throughout.

To obtain an editable version of the slide deck, please reach out to Jane Myers at jmyers_ic@chronicdisease.org.