

UHA Roadmap:

A Roadmap for Organizations Interested in a National Diabetes Prevention Program (National DPP) Umbrella Hub Arrangement (UHA)

1 Learn UHA Basics

- Explore and understand benefits and structure of the UHA
- Review available UHA resources

2 Plan, Assess, and Engage Partners

- Conduct landscape/needs assessments
- Educate leadership on benefits of the UHA
- Identify and engage partners and ensure mission alignment

3 Develop Business Plan

- Review UHA Application
- Develop value proposition
- Consider details of UHA business plan (staffing, billing, and costs)
- Identify referral sources and technology platform needs

4 Implement Business Plan

- Contract with technology vendor or utilize internal platform
- Execute contracts with subsidiary organizations
- Submit UHA Application
- Adapt partner-supported education, marketing, and communication resources

5 Engage and Contract with Payers

- Enroll as Medicare Diabetes Prevention Program supplier
- Enroll as Medicaid provider (if applicable)
- Contract with other payers and employers
- Work with payers to recruit participants

6 Scale, Sustain, and Evaluate

- Evaluate UHA outcomes
- Revisit sustainability plan
- Increase number of partners
- Consider incorporating additional programs to the UHA

<p>LEARN UHA BASICS</p> <p>1</p>	<ul style="list-style-type: none"> • Explore and understand the benefit of operationalizing a UHA to expand the National DPP lifestyle change program. • Learn the structure of the UHA and review available UHA resources. • Review the CDC UHA Guidance. <p>Visit UHA Overview page for more information.</p>
<p>PLAN, ASSESS, AND ENGAGE PARTNERS</p> <p>2</p>	<ul style="list-style-type: none"> • Conduct an assessment of the region the UHA will serve, including a landscape analysis, to understand the needs of the region and resources available to develop a UHA. • Begin initial planning of UHA operationalization (see Step 3). • Educate leadership and partners on the benefit of forming or joining a UHA. • Identify and engage core partners (i.e., UHO, subsidiary organizations, or state conveners). • Ensure mission alignment between partners. • Understand partners' needs and develop work plan. <p>Visit UHA Overview page for more information.</p>
<p>DEVELOP BUSINESS PLAN</p> <p>3</p>	<ul style="list-style-type: none"> • Review the CDC UHA Application. • Develop the business plan, value proposition, and sustainability plan. • Consider how answers to the following questions impact UHA operationalization. <ul style="list-style-type: none"> ○ What are the startup and ongoing costs of operationalizing a UHA? ○ What staff will need to be involved in UHA operationalization? ○ How many subsidiary organizations will the UHA recruit? ○ What payer pathways will the UHA pursue (e.g., Medicare, Medicaid, commercial payers, managed care organizations (MCOs), and/or employers)? ○ How much revenue is projected from payers? Note: The MDPP Revenue Projection Tool can be used to help determine revenue from Medicare participants. ○ What support and services will the UHO provide to subsidiary organizations (e.g., billing and claims, referrals, Lifestyle Coach training, etc.)? ○ How will the UHO bill, receive, and process payments and/or referrals? Are billing systems available in-house or will services be provided by a vendor? <p>Visit UHA Business Model page for more information.</p>
<p>IMPLEMENT BUSINESS PLAN</p> <p>4</p>	<ul style="list-style-type: none"> • Contract with a technology vendor or utilize an internal platform. • Implement a strategy for obtaining referrals. • Negotiate and execute contracts between the UHO and subsidiary organizations. <ul style="list-style-type: none"> ○ Contracts may include data use agreements (DUAs) and business associate agreements (BAAs). • Submit the CDC UHA Application. • Adapt marketing and guidance documents, such as one-pagers, slide decks, and elevator pitches. <p>Visit UHA Business Model page for more information.</p>
<p>ENGAGE AND CONTRACT WITH PAYERS</p> <p>5</p>	<ul style="list-style-type: none"> • Review the Medicare Diabetes Prevention Program (MDPP) Supplier Enrollment Guide and other MDPP implementation resources. • Submit the MDPP supplier application for each state the UHA will cover. • If the National DPP lifestyle change program is a covered benefit in the state, enroll the UHA (or subsidiary organization(s) as required) as a Medicaid provider. • If the National DPP lifestyle change program is an MCO sponsored program, engage and establish contracts between the UHA and MCO. • Review additional resources on engaging commercial payers and employers. • Develop communication materials to demonstrate the value proposition and return on investment (ROI) of the UHA. • Encourage all payer partners to support efforts to identify and outreach to participants. <p>Visit UHA Reimbursement page for more information.</p>
<p>SCALE, SUSTAIN, AND EVALUATE</p> <p>6</p>	<ul style="list-style-type: none"> • Evaluate UHA utilization, participant retention, network adequacy, and outcomes. • Revisit sustainability plan. • Increase number of payers, participants, subsidiaries, and other partners as needed to develop a sustainable UHA. • Consider incorporating additional evidence-based programs or programs to address health-related social needs (HRSN) as an additional service offering of the UHA. • Identify ways to scale the UHA and encourage partners to implement effective participant retention strategies. <p>Visit UHA Sustainability page for more information.</p>