

# New DPP Business Tools Available!

[www.DPPBusinessTools.org](http://www.DPPBusinessTools.org)



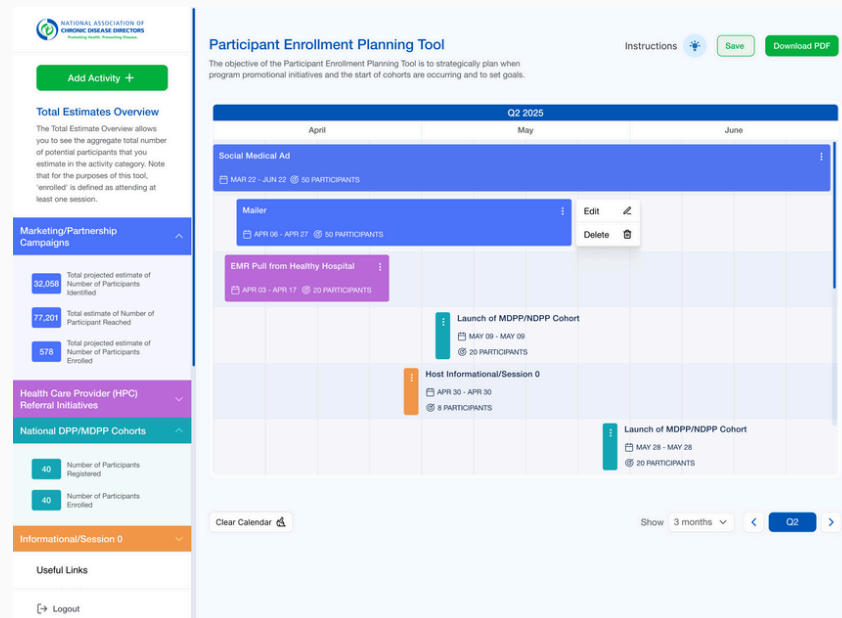
## Participant Enrollment Planning Tool

The Participant Enrollment Planning, or “PEP”, Tool is the solution for streamlining the referral and enrollment process, empowering National Diabetes Prevention Program (National DPP) organizations and MDPP suppliers to boost program participation efficiently.

The PEP Tool is designed to:

- Allow programs to project the number of referrals that convert to enrollments into their programs per referral source.
- Optimize the scheduling of cohorts with space to set goals around the number of participants and staffing.
- Offer a smart, data-driven approach to refining outreach, referral, and enrollment strategies.

This tool can also be used by Umbrella Hub Organizations for optimal planning with their subsidiaries.



## Why Choose the PEP Tool?

### Proactive Referral Stream Planning

Imagine being able to accurately forecast the flow of referrals into your program, giving you the foresight to allocate resources effectively and avoid bottlenecks. With the PEP Tool, you can plan and project your referral stream, ensuring that you are always one step ahead.

### Maximize Conversions from Referral to Enrollment

The PEP Tool doesn't just help you track referrals—it helps you understand which referrals are most likely to convert into active participants. By examining transition rates, you can fine-tune your approach to increase your enrollment numbers and ensure that more people benefit from your program.

### Tailored Campaign Tracking for Measurable Impact

Are you running marketing campaigns, forming new partnerships, or working with healthcare providers? The PEP Tool allows you to monitor specific campaigns and promotions to referral and enrollment outcomes. This means you can easily identify which initiatives are driving the most success, helping you optimize your strategies for future outreach.

### Dynamic Data Customization

Every program has its own cycle. The PEP Tool lets you customize date ranges for both projections and analysis, so you can align your planning with your specific program timelines, seasonal variations, or target milestones. It's never been easier to stay on top of your enrollment efforts throughout the year.



## Benefits You Can Expect



### Informed Decision Making

With accurate projections and real-time tracking, you can make data-driven decisions that optimize your resource allocation and outreach strategies.



### Increased Enrollment Rates

By understanding the most effective referral channels and strategies, you can focus your efforts on what truly drives participant engagement, improving your overall conversion rates.



### Efficient Program Delivery

With a clear, centralized tool to manage your referrals and enrollments, you reduce administrative overhead and ensure a smooth and efficient process for both your team and your participants.

National DPP Business Tools gives you the tools you need to plan for successful National Diabetes Prevention Program (National DPP) and Medicare Diabetes Prevention Program (MDPP) implementation. The website features customizable, web-based [DPP Business Tools](#), developed based on feedback and beta testing from over 50 DPP suppliers.

Learn more about delivering the MDPP and access NACDD's DPP Business Tools by navigating to the [National DPP Coverage Toolkit's MDPP Implementation Resources](#) page.

## Explore Other Tools and Stay Tuned!

### MDPP Capacity Assessment Tool

Identify areas where potential or existing MDPP suppliers may need to increase capacity to offer a more successful and sustainable Medicare Diabetes Prevention Program.

### MDPP Revenue Projection Tool

Use this tool to help estimate revenue from enrolling eligible beneficiaries into the National DPP and/or MDPP program, estimate beneficiary enrollment and conversion rates, and create accurate budgets and revenue generation estimates.

### Enhanced PEP Tool Coming Soon!

An enhanced version of the PEP Tool is already in progress and will be available for you later this year. These enhancements will provide you with detailed insights into your referral and enrollment performance. By identifying trends and understanding what's working, you can continuously refine your approach, making each campaign more efficient and impactful than the last.

